



# Braeheid Fundraiser

*Fundraiser Brochure*

Braeheid Gardens

Box 44 Site 4 RR1

Sexsmith, AB

T0H 3C0

780-933-5159

Mothers Day Fundraisers open for applications March 1st, with the last day for submitting applications being April 30th



*Ready For Spring*

## Who is Braeheid

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Braeheid Gardens was started in 2013 by Lorraine Bouchard & Shawn Bouchard. A Mother/Son Duo.

We have lived in Sexsmith / Grande Prairie for the better part of 26 years. Our mission was to create a place of business that both offers a sustainable living, but also creates a place where customers can go as their happy place. Weekly we have customers & friends alike visit the gardens simply to visit & spend some time in the warmth & sun. Braeheid has become a hub for plant enthusiasts in the Peace Region, and we're happy to have a sense of community bringing people together over a common interest.

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It kind of feels like you are popping in to your favourite neighbour's house for some sugar. You are always made to feel welcome and they never get tired of answering your questions. And the plants...omg, the plants are so gorgeous!!!

- Joyce Makus ( 5\* Facebook Review)

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## Why Gift Cards?

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We find offering a card that can be redeemed for a spell of different items reaches a larger demographic than single items.

Our gift cards can be redeemed at any time of year, on any product from Braeheid Gardens. From Trees, shrubs & flowers, to Christmas Trees, Gifts & Houseplants.



*Season Photos*

## The Details

- No Upfront costs
- No risk
- 15% of all Gift Card Sales go towards your fundraising efforts
- Easy order forms to send home with kids & parents
- Collect payment at time of order
- Redeemable at any Braeheid Location (Greenhouse, trade shows & even our online store)
- Reach varying demographics at time ordering. (We offer Trees, shrubs, flowers, perennials, succulents, air plants, Houseplants, soils, terrariums, gifts, christmas trees, wreaths, workshops, etc.)

- Once you have reached your fundraising goal, email or drop off your order forms to Braeheid Gardens and pick up your loaded Gift Cards with custom balances for your generous supporters.



## Online shop?

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Starting in 2019, your supporters won't even need to have cash or cheques, they'll be able to order your gift cards directly through our online store! Once approved for a fundraiser, you will have a link to direct your supporters using your social media, emails and posters to purchase gift cards and support you directly, without having to chase them down for payment! Whether they choose to support you using order forms, or choose to support you using the online store, wherever they purchase their gift card, it all funnels back to you!

**(Gift Cards for your Fundraiser are available for purchase through the online store and through your order forms only. Gift Cards supporting your fundraiser will not be available for purchase in-store)**